

# ALONDRA DE LA CRUZ

alondradelacruz.com | alondradelacruz2@gmail.com | @alondradlcnews

## WORK EXPERIENCE

- **ABC30 News, Fresno, CA** **February 2019-Present**  
**Assignment Editor** Ran a medium-market assignment desk. Pitched, set up, and produced stories for reporters. Covered breaking news. Made decisions on dispatch or story selection for up to 6 crews at a time. Established & cultivated relationships with organizations, city & education officials, law enforcement, etc. Conducted interviews for stories. Fact checked information. Filled & reported on court paperwork. Collected election data during elections. Worked in a fast-paced work environment daily. Excellent multi-tasker.
- **ABC7 News, San Francisco, CA** **April 2018-February 2019**  
**News Production Assistant** Assist producers with the weekend and Friday morning shows. Operate the teleprompter during news shows. Gather video elements for reporters and producers. Scheduled and conducted Skype interviews. Fact checked, verified, and gathered information during breaking news.
- **Oakland North, Berkeley, CA** **August 2017-2019**  
**Reporter** Cover breaking news and weekly stories for the government and politics beat in Oakland, CA. Produce audio pieces, video stories, and photo essays. Responsible for assignment editor tasks such as posting multiple stories online and on social media. Live social media coverage for Twitter and Facebook.
- **KCRA 3 Television, Sacramento, CA** **August 2016-May 2017**  
**General News Assistant** Assisted show producers with research, transcriptions, video ingest and fact checking for their packages. Helped in production of television news segments. Worked the assignment desk as well as contributed story ideas in pitching meetings. Created packages and stand-ups in conjunction with photographers.
- **California State University, Stanislaus, The Signal Newspaper, Turlock, CA** **August 2015- May 2017**  
**Editor** Reported and produced stories and videos for feature stories and breaking news. Assigned and edited student reporter stories as well as taught reporters best practices for reporting and writing stories. Interviewed local politicians for *Central Valley Politics* podcast, a podcast that I co-created.  
**Staff Writer** Wrote weekly stories for the neighborhood, Arts & Entertainment, and news beat for print and web.
- **California State University, Stanislaus, KCSS 91.9 FM Radio Station, Turlock, CA** **August 2014-August 2017**  
**Station Manager** Managed daily operation of station, including broadcasters' show schedule. Coordinated community events such as monthly Open Mic shows and fund-raising concerts. Trained new broadcasters in FCC rules and regulations. Maintain online music automation system.  
**On-Air Broadcaster & Music Director** Broadcasted weekly show and began my own radio specialty show "Generación Tras Generación" in which I broadcasted alternative music in Spanish. Charted and reported to labels.

## HONORS

- White House Correspondents Associations' Student Scholarship recipient, 2018
- First NAHJ Facebook Journalism Project Scholarship recipient, 2018
- Awarded the first Helzel Fellowship at the UC Berkeley School of Journalism, 2017
- Editor at *The Signal* newspaper when awarded 7<sup>th</sup> place for overall excellence, Associated Collegiate Press (ACP) National Convention, Washington D.C., October, 2016
- California State University, Stanislaus, College of Arts, Humanities, and Social Sciences Dean's List  
-Fall 2014, Spring 2015, Fall 2015, Spring 2016, Fall 2016, Spring 2017

## ADDITIONAL SKILLS

- Seal of Multilingual Proficiency, Spanish and English
- Adobe Premier, Adobe Audition, ENPS, Stratus, Dalet, EDIUS Stratus

## LEADERSHIP AND COMMUNITY

- National Association of Hispanic Journalist Member, August 2017-Present
- Hispanic Youth Leadership Council President, 2009-2013
- Future Farmers of America, 2009-2013

## EDUCATION

- **University of California, Berkeley** **2017- 2019**  
Berkeley Graduate School of Journalism, Master of journalism – Overall GPA 4.0
- **California State University, Stanislaus** **2013-2017**  
B.A. in Communication Studies, Minor in Journalism – Overall GPA 3.5