

ALONDRA DE LA CRUZ

alondradelacruz.com | alondradelacruz2@gmail.com | @alondradlcnews

WORK EXPERIENCE

- **Oakland North, Berkeley, CA** **August 2017-Present**
Reporter Cover breaking news and weekly stories for the government and politics beat in Oakland, CA. Produce audio pieces, video stories, and photo essays. Responsible for assignment editor tasks such as posting multiple stories online and on social media. Live social media coverage for Twitter and Facebook.
- **KCRA 3 Television Sacramento, CA** **August 2016-May 2017**
General News Assistant Assisted show producers with research, transcriptions, video ingest and fact checking for their packages. Helped in production of television news segments. Worked the assignment desk as well as contributed story ideas in pitching meetings. Created packages and stand-ups in conjunction with photographers.
- **California State University, Stanislaus, The Signal Newspaper, Turlock, CA** **August 2015- May 2017**
Editor Reported and produced stories and videos for feature stories and breaking news. Assigned and edited student reporter stories as well as teaching reporters best practices for reporting and writing stories. Interviewed local politicians for *Central Valley Politics* podcast, a podcast that I co-created.
Staff Writer Wrote weekly stories for the neighborhood, Arts & Entertainment, and news beat for print and web.
- **California State University, Stanislaus, KCSS 91.9 FM Radio Station, Turlock, CA** **August 2014-August 2017**
Station Manager Managed daily operation of station, including broadcasters' show schedule. Coordinated community events such as monthly Open Mic shows and fund-raising concerts. Trained new broadcasters in FCC rules and regulations. Maintain online music automation system.
Music Director Charted and reported to labels and independent artists, as provided new music for station collection. Converted physical copies to digital music library.
On-Air Broadcaster Broadcasted weekly show and began my own radio specialty show "Generación Tras Generación" in which I broadcasted alternative music in Spanish.

ADDITIONAL SKILLS

- Seal of Multilingual Proficiency, Spanish and English
- Adobe Premier, Adobe Photoshop, Adobe Audition
- Word Press and BLOX CMS: Online news management software

LEADERSHIP AND COMMUNITY

- National Association of Hispanic Journalist Member, August 2017-Present
- Mission Group Leader for CSU Stanislaus Student Media Center, April 2016-Present
- Hispanic Youth Leadership Council President, 2011-2013
- Hispanic Youth Leadership Council Public Relations, 2009-2010
- Future Farmers of America, 2009-2013

HONORS

- White House Correspondents Associations' Student Scholarship recipient
- Awarded the first Helzel Fellowship at the UC Berkeley School of Journalism
- Editor at *The Signal* newspaper when awarded 7th place for overall excellence, Associated Collegiate Press (ACP) National Convention, Washington D.C., October, 2016
- *The Signal*: Top Contribution, Editorial Writing and Convergence Project, Spring 2016
- California State University, Stanislaus, College of Arts, Humanities, and Social Sciences Dean's List
-Fall 2014, Spring 2015, Fall 2015, Spring 2016, Fall 2016, Spring 2017

EDUCATION

- **University of California, Berkeley**, expected graduation 2019 **2017- Present**
Berkeley Graduate School of Journalism, Master of journalism – Overall GPA 4.0
- **California State University, Stanislaus** **2013-2017**
B.A. in Communication Studies, Minor in Journalism – Overall GPA 3.5